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Mark Carroll, President of Benchmark Design Group, is a recognized leader in the furniture manufacturing community and has spent over 23 years in the site furniture and amenities marketplace. Mark grew up in Pennsylvania in the 60's and graduated from Penn State with a degree in Public Relations. After graduating Mark moved to Florida to start his career, and where he started his family. In 1996, Mark launched Benchmark Design Group, headquartered in Jacksonville Florida. Benchmark today has representation in 24 states/provinces in the US and Canada, serving the retail development and related architectural and design communities nationally. Benchmark specializes in designing, manufacturing and distributing quality amenities to the Shopping Center and Hospitality industries. Marks leadership has mentored the company to more than 10 million in annual sales and 20% year over year growth, with the largest developers in the country trusting Benchmark on their most important projects every year. In addition to his unique partnership with the retail development industry, Mark is a trusted resource to some of the largest architectural and design firms in the world. He is active in the ICSC and has spoken at numerous functions on furniture related issues as an industry expert. Mark is currently one of only two industry vendor participants on the ICSC Governing Committee launching a new accreditation standard for design and constructions professionals in the shopping center industry. Mark is both respected and admired for his commitment to the industry and his tireless devotion to a client central business strategy.

