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# Press Release

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## **BENCHMARK DESIGN GROUP ADDS NATIONAL SALES DIRECTOR**

**DAVID J. MCALLISTER**

JACKSONVILLE, FL, OCTOBER 23, 2006: Benchmark Design Group, Inc. a Jacksonville based design and marketing firm in the global site furniture and amenities marketplace has added David J. McAllister to lead its sales and marketing efforts in the US. Benchmark is an industry leader in the design and manufacturing of commercial furniture specified through national Architectural firms. Mr. McAllister will develop and manage all aspects of the sales and marketing program including public relations, trade shows, web site enhancement and all aspects of the company's sales channels.

" We are excited to have David join our team," said Mark Carroll president and founder of Benchmark Design Group, " as the first director level marketing professional in this position, David brings a broad spectrum of successful experience in helping

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companies expand their presence in the market through his strong leadership and understanding of the sales process."

Mr. McAllister has over 21 years of business experience and brings high-level sales and marketing experience from the corporate outsourcing and commercial risk services industries. Of his most recent accomplishments Mr. McAllister was a key executive in the design and implementation of a 20m, national sales organization in the corporate outsourcing business. He has also utilized these experiences in the development of several other national and regional sales organizations as well as his involvement in several successful start up organizations.

**About Benchmark Design Group**

Headquartered in Jacksonville Florida, Benchmark Design Group is a commercial furniture design and marketing firm that specializes in large commercial retail developments and works with some of the largest publicly traded Real Estate Investment Trusts (REITS) in the world. Benchmark Design Group consolidates its expertise to its clients by providing a single source, client central focus to the business. This unique approach is complemented with innovative furniture design combined with unique materials and fabrication methods. Benchmark is represented in local markets by over 20 leading local manufacturers representatives throughout the US and Canada.

For more information on Benchmark Design Group, visit [www.benchmarkdesigngroup.com](http://www.benchmarkdesigngroup.com) or call 904-246-5060.