



456 Osceola Ave.
Jacksonville Beach, FL 32250
Phone (904) 246-5060
Fax (904) 246-9008

Press Release

Contact: Mark Carroll
Phone: (904) 246-5060

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**BENCHMARK DESIGN GROUP ADDS DIRECTOR OF NEW PRODUCT
DEVELOPMENT CHARLES SWANSON**

JACKSONVILLE, FL, OCTOBER 23, 2006: Benchmark Design Group, Inc. a Jacksonville based design and marketing firm in the global site furniture and amenities marketplace has added Charles Swanson to lead its new product development efforts. Benchmark is an industry leader in the design and manufacturing of commercial furniture specified through national Architectural firms. Mr. Swanson will oversee and manage all aspects of the company's new design and product development initiatives.

" We are extremely excited that Charles has agreed to join our team," said Mark Carroll president and founder of Benchmark Design Group, " in this newly created executive position Charles will work very closely with myself and the rest of the senior management team to deliver innovative furniture design to the commercial retail development marketplace. With the addition of

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his expertise and skill we will most certainly provide our clients with new and unique alternatives for their projects. Charles brings a completely unique combination of business experience with highly recognized furniture design credentials to the company."

Mr. Swanson graduated from the Rhode Island School of Design in 1989 with a Master of Fine Arts in Furniture Design. He is the recipient of numerous awards including fellowships from the National Endowment for the Arts and the New England Foundation for the Arts. He has been exhibited in or collected by the following museums:

- The Elvehjem Museum in Madison, Wisconsin
- The Rhode Island School of Design/Museum of Art in Providence, Rhode Island
- The Neuberger Museum of Art in Purchase, New York
- The Museum of History and Art in Anchorage, Alaska

In 1990 Swanson became co-founder of Birth of Venus Studios, LLC a cooperative art studio in New Bedford, Massachusetts and also teaches in the MFA program at the Rhode Island School of Design.

About Benchmark Design Group

Headquartered in Jacksonville Florida, Benchmark Design Group is a commercial furniture design and marketing firm that specializes in large commercial retail developments and works

with some of the largest publicly traded Real Estate Investment Trusts (REITS) in the world. Benchmark Design Group consolidates its expertise to its clients by providing a single source, client central focus to the business. This unique approach is complemented with innovative furniture design combined with unique materials and fabrication methods. Benchmark is represented in local markets by over 20 leading local manufacturers representatives throughout the US and Canada.

For more information on Benchmark Design Group, visit www.benchmarkdesigngroup.com or call 904-246-5060.